



Message from the Dean

Colleagues and Faculty friends,

Welcome to the June edition of *Humanities Faculty News*. I am pleased to be able to share information with you on the activities of our students, graduates and staff.

Many thanks to Professor Bruce Molloy who vacates his position as Director of the Centre for Film Television and Screen Based Media. Bruce returns to his professional duties and will help see through a number of doctorates as well going back to his research, teaching and publication.

Bruce has built the Centre from a standing start, and the Centre and its students have achieved great things in a decade.

Simon Hunter replaces Bruce as Director of the Centre. Simon has an established career in screenwriting, as well as in tertiary

film education: he has received commissions from such studios as Columbia Tristar USA, Columbia Tristar TV Australia, NBC USA, Fox Australia and numerous others.

He is also a member of the Writers Guild of America, West, an honour extended only to those with an established track record in writing commissions. Simon has been associated with Bond for a number of years, and we welcome him to this new role.

There have been two new appointments: Ronnie Zuessman has taken up duties as Director of the Psychology Clinic, and Maria Hopwood arrives on shortly from the University of Teesside in England to teach Public Relations, replacing Anne Lane who has gone to QUT.



Bruce Molloy



Simon Hunter

Raoul

Educators promote Bond in China

Coordinator of Education Dr Marian Williams and Assistant Professor Beata Webb have just returned from an educational and marketing trip to China.

They attended the Sino-American International Education Consortium's 17th Annual International Conference held at South-west University of Finance and

Economics in Chengdu, Sichuan, People's Republic of China.

Marian said: "Beata and I co-presented a paper entitled: Teaching TESOL in an Australian Context: Teacher Education Partnership at Bond University.

"We attended the conference and educational tour of China with Dr Yiping Wan, Dean of Education at Kennesaw State University, in Kennesaw, Georgia, USA.

"We visited several Universities and local schools in Shanghai, Chengdu, Xian, and Beijing. We also met with the Minister of Education for the entire country of China," she said.

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Beata and Marian (right, second row) in Beijing on the educational tour.



Bond's Film and Television winners included (from left) Alexandra Fewster, Cameron Goser, Christopher Diehm, Daniel Murphy, Carolyn Woods, Carson Maddocks, Tomerik Rossavik and Daniela Sulzer. Centre: Prof. Mortley.

Top students honoured at Dean's Awards

At the June 2006 Dean's Awards, honours went to those students who received highest grades in their subjects.

The Excellence in Advertising award sponsored by Logan Meo Walters went to Audun Fiskerud. Eric Sheers won the Education award sponsored by Varsity Printing. Bond University Bookshop's

Excellence in Public Relations award went to Nicole Jacobs.

Katie Ots won the Bond University Bookshop Excellence in Journalism award. The Secret Sanctum award for Bachelor of Communication (Business) went to Alex Fewster. The Adam Hargraves award for International Relations went to Edward Brockhoff. The Criminology

award went to Rhiannon Harrison.

Carol Morrison won the award for best postgrad Criminology student.

Roderick Makim won the United Nations Association Australia award for best undergraduate International Relations student and Tanya Vrkic the UN Association award for best IR postgrad student.



Psychology prizewinners included (from left) Lauren Hagedorn, Camilla Gibson, Jade Thomas, Ashley Turner, Georgia Brookes, George Freris, James Champion and Lisa Dietrich.

How French academics here handle culture shock

Marie-Claire Patron (pictured) is to be awarded her PhD at the University of South Australia in July. The thesis in intercultural linguistics, "Une Annee Entre Parenthese", is about French academic sojourners in Australia.

This dissertation investigates three main themes: the processes of culture

shock and reverse culture shock and cultural identity issues with French academic sojourners studying here.

Surprisingly, their experience in Australia highlights the students' aversion to a perceived identity of the French while strengthening their own sense of national belonging.





Criminology prizewinners included (from left) Jordana Boloker, Miriam Latif, Kate Mitchell, Carol Morrison, Rhianon Harrison, Daniel Meers, Georgia Brookes and Courtney Fairless. Centre: the Dean, Prof. Raoul Mortley.



Chinese and Japanese language winners included Siew Ho Chong (left), Nicholas Cripps and Sayuri Maeda.



Among Linguistics prizewinners were Deborah Smith, Jennifer Kelly and Melissa-Lee Frazer.

Political Communication students check out Parliament

Political Communication lecturer Wayne Murphy organised a car pooling trip for his students to the Queensland Parliament in Brisbane on June 23 and invited other staff to come too. Here Parliament's Education Officer Roylene Mills (left) explains features of the old building to Vicky Fong, Ben Mack, Bond Associate Dean Bill Krebs and Syarief Syarfuan.



Bruce Molloy reports on 59th Cannes Film Festival

Professor Bruce Molloy represented Bond University at the 59th Cannes Film Festival last month.

"This is an amazing festival—the world's second oldest after Venice," Bruce said. "About 300,000 people come to town and 30,000 register, including 4000 journalists and photographers.

"I saw two great Australian films—*Ten Canoes* by Rolf de Heer, which won the Un Certain Regard category jury prize, and *Jindabyne* by Ray Lawrence of Lantana fame, in the Market section. These were two of the best films I saw during the 10 days, and I managed to see 20 movies in all.

"Cannes is a place of extreme wealth and high prices, a bit like the Gold Coast, and during the festival everybody who is anybody in movies stays there in exclusive resorts or on luxury yachts in the harbour.

"The event is highly organised and very hierarchical. For its Grand

Lumiere you have to apply for invitations.

"I was accredited as a film professional but my wife Leona's tickets were better than mine—we had to pay for hers. She actually managed to see more films.

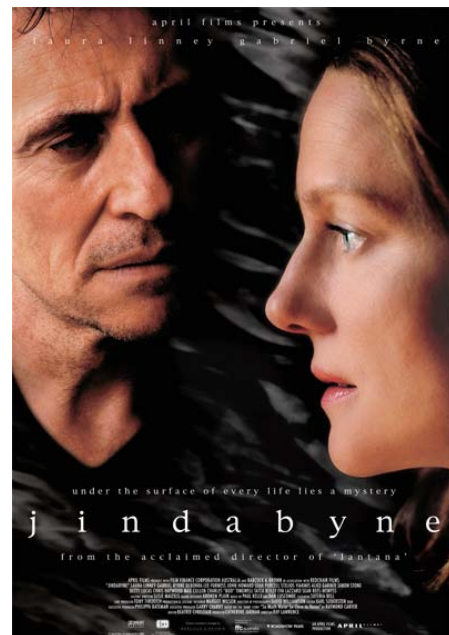
"The best films are competing for the Palme d'Or—this year it was won by Ken Loach's *The Wind That Shakes the Barley*, set in Ireland during the 1920s uprising.

"The judges picked the right one—most of the films screened won't be box office successes but will do well in art houses."

Security is a big issue—there seemed to be one or more police for every five festival goers.

Bruce said prices in Cannes go up by a factor of three during the festival. He was lucky to get a \$400-a-night room in a hotel 10 minutes out of town.

"A lot of other Queenslanders were there, including Trish Lake, head of the Screen Producers Association of Australia, and producer



Jindabyne impressed at Cannes.

Richard Stewart, who teaches at Bond. Florence Gaven, a French-speaking Bond student, was there making a documentary."

Next year he hopes to return to Cannes for the 60th festival.



Jamie Gulpillil in *Ten Canoes*, which won Cannes jury prize in the Un Certain Regard category.

Molloy invited to fourth Australian Film Festival in Thailand

Ten Canoes, *Jedda*, *The Sundowners* and *Strictly Ballroom* were some of the films Prof. Bruce Molloy used to illustrate his keynote address at the fourth Australian Film Festival, held this year in Bangkok.

The festival, showcasing 12 of our feature films, was organised by the Australian Embassy and SF Cinema City with support of the Australian Film Commission.

About 100 people (including six of his former students) came to Bruce's lecture entitled "Australian Feature Films: Past, Present and Future".

"I made a joke about them because just as they used to do

at Bond, the students arrived late," Bruce said. "Despite that, they took me out to lunch.

"Next day, famous Thai filmmaker Price Chatrichalern Yukol sent a car to take me to the River Kwai where he is shooting an epic on the Thai-Burma war of the 1500s. (His daughter Srikhumrung Mangmoon studied filmmaking at Bond and has just graduated.)

"He has built Burmese and Thai villages at Kanchanburi and is building a railway from the war cemetery where a prisoner-of-war camp has been recreated.

"After his movie is finished he plans to establish a theme park there."

Ali Green researches Kiwis who migrate to Australia

After three years of unrelenting research fitted into her full-time teaching load in Communication, Teaching Fellow Ali Green is in the final stages of completing her PhD on what New Zealanders communicate about their reasons for migrating to Australia and the effect of migration on their national and cultural identity.

The current *Australian Journal of Communication* has published some of her findings. The article, co-authored with her supervisor Mary Power, is titled 'Defining transnationalism boundaries: New Zealand migrants in Australia'. It explores three themes identified by her research:

- First, New Zealanders in Australia considered they had changed as a result of their interaction with Australians, becoming more "laid back".
- They had retained a New Zealand identity at the same time as the adopting an expanded or 'transnational' identity, feeling at

home in both countries.

- However, New Zealanders maintained a process of constant comparisons and 'boundary maintenance' to prevent their NZ identity merging with an Australian identity.

As well, Ali has just submitted an article, co-authored with Mary Power, and Deannah Jang, to the *New Zealand Geographer*.

This article, 'Trans-Tasman migration: New Zealanders' explanations for their move', surveyed 309 New Zealanders in Australia on why Kiwis move here.

Ali presented papers at the 2004 and 2005 Australia and New Zealand Communication Association Conferences - 'Comings, goings and stayings: New Zealanders continue their journey' and 'Social construction of transnational identity: Enhanced New Zealand identity in trans-Tasman migrants'.

This year's paper, to be given in Adelaide in July, is entitled



Alison Green ...NZ identity.

'Contrasting definitions of self in migrants and stayers' and examines the differing views of migrants and non-migrants who have family members living in Australia.

Ali said: "My research is unique as it examines migration and its effect from a communication viewpoint.

"My study has implications for gender communication, intercultural communication, and the integration of all migrant groups. It is already arousing interest in New Zealand as policy makers and academics find out about my findings."

Mark Pearson off to Oxford University for media law talks

Professor Mark Pearson has been invited back to the University of Oxford in England to address the Fifth Media Law Advocates Training Programme on July 11 and 13.

He will be speaking on human rights and the media in Australia as well as the new anti-terrorism and sedition laws.

The papers come when Professor Pearson is completing the third edition of his successful media law textbook, *The Journalist's Guide to Media Law* (published by Allen & Unwin).

While in Europe he will also be holding research meetings at the



Mark Pearson... off to Oxford.

World Association of Newspapers and Reporters Sans Frontieres in Paris.

Expert Guide helps local media

Bond often receives requests from media looking for an expert to comment on a story or issue.

PR manager Kristie Robinson says: "Such requests are a good opportunity to raise the profile of Bond University and our quality academic staff in the public arena.

"The application the university uses to manage our Expert Database is called Expert Guide." She invites us to update our details on line at www.expertguide.com.au.



Alex Fischer with some budding filmmakers at Sydney Grammar. He and Shona McDonagh visited 30 schools.

Roadshow promotes Bond Film & TV awards

Alex Fischer and Shona McDonagh are back from a trip to high schools in every state to promote Bond University's Film and Television



Shona and Alex on tour.

Awards, now in their 10th year.

This year the awards have been expanded to draw entries from schools in every capital city and some regional centres.

Alex spoke at 30 schools to audiences from a handful of senior students, up to groups of 100.

This year the competition closing date for entries is October 31 and the awards will be announced on November 24.

"We got 100 entries last year—this time we are hoping for 500 or

more," Shona said. "The competition is a great way of putting Bond's name before students who are potential applicants for places here.

"This year, Alex focused on speaking about how to make music videos. This is a key interest of many students."

The 39-day trip included a big careers fair in Adelaide.

Gold Coast company AV Central sponsored the Awards roadshow by providing a laptop computer and projector.



Bhutan bashing stool gets a good beating

Staff and 125 students at the National Institute of Education, Royal University of Bhutan, learn about Bond University from our Mike Grenby—and, with their upcoming roles as teachers, have a go at the way Mike teaches public speaking.

Bhutan's government sends students like these and their instructors to universities outside Bhutan. So far, only one has come to Bond—although several have been sent to other Australian universities—so Mike was raising awareness there of what Bond has to offer.

US educators highlight issues for teachers



Dr Fay Haisley (Honorary Professor - Education) and the Education staff hosted two Associate Deans from the Gladys Benerd School of Education at the University of the Pacific in California, USA, for a presentation to Education students in the University Club. The Associate Deans, Dr Marilyn Draheim and Dr Vivian Snyder, each gave a 20-minute lecture to the 30 students on contemporary education issues, with a lively question time after. Pictured: students Katrin Borchert, Sasha Goodwin, Melissa Gowling, Lu Mulligan, Lu Wang and Sammi Zhang.

Bond two at China security conference

Associate Professor of International Relations, Rosita Dellios, and Assistant Professor of International Relations, Jonathan Ping, attended a short course for university lecturers on 'China Confronts New Security Issues' at the China Foreign Affairs University (CFAU) in Beijing, June 12-16.

Lectures and discussion were conducted by nine Chinese experts, including high-level diplomats and military officials.

This was the second year China defence specialist Dr Dellios attended the workshop.

The seminars provide an update on the latest security issues confronting China, including non-conventional threats such as the environment, terrorism and socio-economic disparities between the wealthy coastal and poorer inland provinces.

For Dr Ping it was an ideal opportunity to further ongoing research into Asian great powers.

The short course was sponsored

by the East Asia Studies Center of CFAU, a branch of China's Ministry of Foreign Affairs responsible for the education of Chinese diplomats and others preparing for international careers. Besides being sponsored by the Chinese host institution, it was organised through the Chautauqua Short Course for College Teachers and Graduate Students, Stony Brook University, New York, and supported by the National Science Foundation in the United States.



Rosita and Jonathan in Beijing.

Interns voted in to Big Brother filming

Three students from our Centre for Film, Television and Screen Based Media were recently selected for internships on Big Brother being filmed at Dreamworld Studios on the Gold Coast.

Centre Director Simon Hunter reports that Casey Summerville, Andrew Macdonald and Tahlia Lollback are the only interns on the entire series.

Bond University is the only institution providing internships to the series. They will serve as production assistants for the next 11 weeks.

Mike Lyvers dares lava bombs in latest volcano trip to Vanuatu

Bond Associate Professor of Psychology Dr Michael Lyvers has a hot hobby: climbing and filming active volcanos. Here is his report on his latest trip:

On May 12 I boarded a three-hour flight to the South Pacific island nation of Vanuatu for another exciting volcano adventure.

Flying into the sleepy capital, Port Vila, I could see the distant plume of volcanic ash from the Lopevi Volcano which recently started erupting.

Lopevi is an isolated, remote, uninhabited volcanic isle that is logistically difficult and expensive to reach, so my vulcanologist friend John Seach and I decided to take the easier and more reliable volcanic option, Yasur Volcano on Tanna Island, which has been in more or less continuous mild eruption for at least 800 years.

On May 13 I flew from Port Vila to Tanna in a prop plane and then rode in the back of a truck for

2 ½ hours on very bumpy dirt roads to reach the volcano side of the lush tropical island.

At the primitive Jungle Oasis Bungalows I rented a hut surrounded by beautiful tropical gardens. Here I met up with John, who had already been there a week, photographing and filming the volcano every night.

John was tired and hungry after his latest trek up the mountain so I joined several other Aussie tourists to hike up for a sunset view of the eruptions; John would join me at the crater's edge later that night, after a much-needed meal and rest.

Upon reaching the crater rim everyone was astonished at the power, fury and beauty of the erupting volcano.

Some were rendered speech-



Mike Lyvers and John Seach on Yasur volcano: "NO, it's not safe!"

less, while others talked non-stop nervously, asking me questions like "Is this safe?" Of course the obvious answer is "NO."

The largest explosions created shock waves which felt like a full body slam and sent thousands of glowing volcanic bombs soaring as high as 400 metres above the vent in a magnificent display.

The next three nights were equally fantastic on the volcano, and John and I had it all to ourselves.

At about 7am one morning John and I were violently awakened by an earthquake that shook our huts; John estimated the magnitude at around 5.

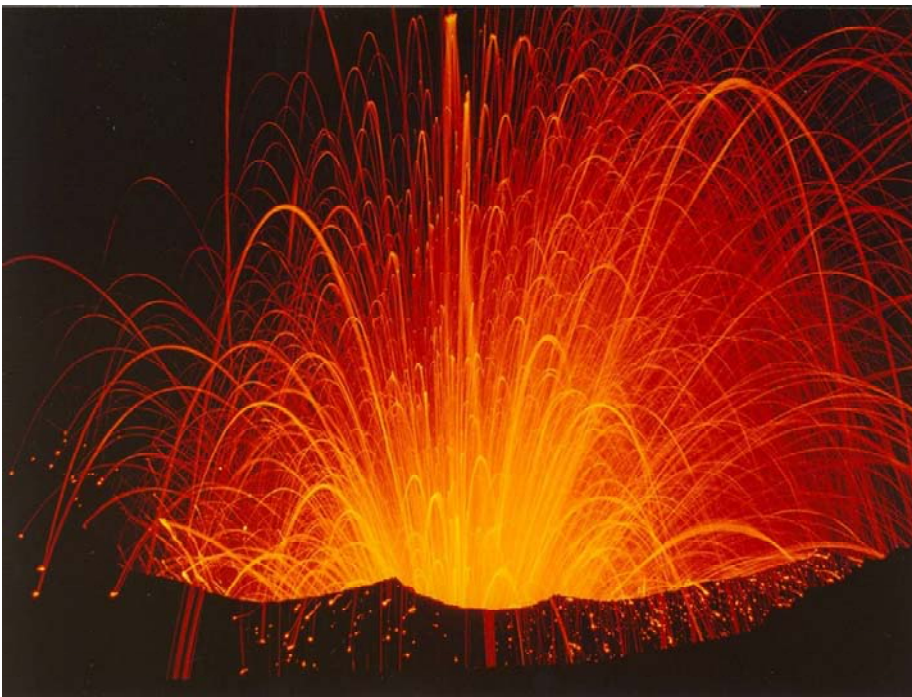
During the day I did some exploring. I visited the stunning bay at Port Resolution, an unspoiled place where Captain Cook once landed to investigate the great red glow in the sky caused by Yasur.

A nearby white sand beach offers superb snorkelling in the crystal-clear waters of the lagoon.

Afterward the locals fixed me a feast of fresh reef fish, various tropical fruits and starchy tubers cooked in tasty sauces.

Then I hired a horse for the 10 km trip back to the bungalows, from which Yasur's crater can be reached after a one-hour hike or after 15 very bumpy minutes if the local 4WD truck is available.

I usually hiked up the moun-



Yasur's fireworks: Height of bombs 300+ metres. Photo © Mike Lyvers.

tain early each evening, while John waited for the truck as he did not relish the prospect of carrying his 75 kg of camera gear up the mountain. I would head back down around midnight, while John stayed up there much later, sometimes all night long!

On another day I hiked to the John Frum cargo cult village at Sulphur Bay. This is an unspoiled eden where the local Melanesian villagers await the return of John Frum, a prophet who may have been a US soldier that visited the village during World War 2.

The village has its own beautiful black sand beach as well as a large hot spring pool to bathe in.

On my last night on the volcano I was chased away from the best viewing spot when a huge explosion sent bombs rushing straight at me; they dropped just before the ledge I was on.

John and I marvelled at the sight of thousands of lava bombs soaring high into the sky with each deafening blast, followed by an eerie swishing sound as they cut



Port Resolution with its crystal-clear lagoon. Photo © Mike Lyvers.

through the air and then finally a big BAM! when they slammed into the ground not far away from us!

Yasur is one of the great wonders of the world, offering a unique opportunity to witness nature's most spectacular phenomenon at close range. However, it is not Disneyland and visitors must be

alert at all times. On this trip the activity level was rated at 2 out of 4; if the activity level is at a higher level than this, then the volcano should not be climbed.

Anyone interested in a Yasur Volcano trip can contact me at mlyvers@staff.bond.edu.au or John at john@volcanolive.com.

Crisis expertise put to the test

Public Relations Teaching Fellow Hamish McLean's expertise in crisis management and risk communication was put to the test at a national industry conference on reputation management in Melbourne.

Rated by delegates as one of the top facilitators in content and presentation, Hamish chaired the "frank and open" debate on managing corporate reputation.

Participants in the two-day conference this autumn included Zurich Financial Services, Johnson & Johnson, Dow Chemicals, KPMG, ANZ Bank, Telstra, German-based construction giant Bilfinger Berger and Factiva.

"A major theme of the conference was the power of stakeholders and how they should be

engaged," Hamish said.

The conference also examined reputation drivers, corporate social responsibility and reputation management during mergers.

"Effective issues and crisis management must become a corporate priority in today's stakeholder-driven environment," he said. "The key message for Bond is that our PR courses equip graduates with the knowledge demanded internationally by industry – the future employers of our students.

"The conference provided a valuable opportunity to evaluate the outcomes of our courses against current industry practices." Hamish also participated in a scenario-based conference



workshop to develop and test time-critical responses during crisis events.

"At almost \$4000 a seat, I was delighted to be a guest of the conference with all expenses paid."

Apart from teaching at Bond part-time, Hamish is the managing director of Maddison PR which specialises in risk communication and crisis management planning and response.

Bond Humanities Students Association news

From Ryan Lenegan, HSA Publications Director

IT system tested for book sale

The Humanities Students Association has tried a new IT system this semester which has helped students register and look up books they wanted to sell or buy.

The system had a few teething problems to begin with but in all, the day was a success.

The HSA would like to thank Brendan Donoghue and the team at Funksoft for their help in designing the system.

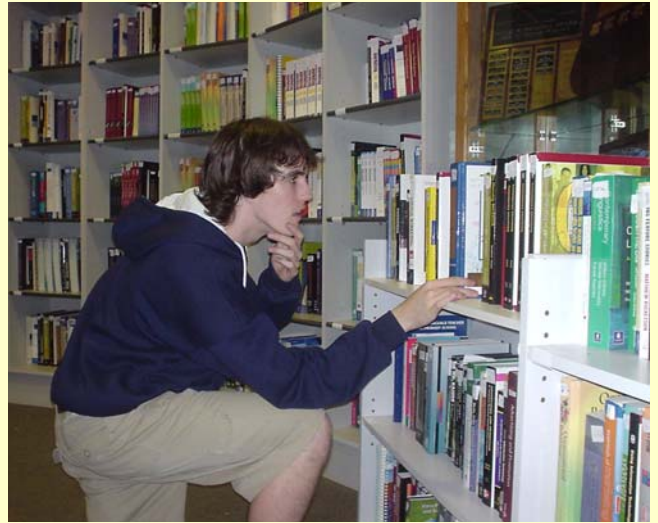
In the future, the HSA hopes to use the system semester round to ensure Bondies get their books on time and know they are receiving the right editions.



Liv Tomlinson—president.

New HSA president

It was with regret the current Humanities



Josh Underhill browses the HSA book sale shelves.

Students Association President Dani Fioretti had to resign from her position due to health reasons.

Dani wishes the current HSA the best of luck in their final term in office.

Liv Tomlinson will now be the HSA President while Sam Cochrane has taken over the position of Vice-President.

The HSA has called for nominations for the position of Treasurer and has had some response.

We look forward to announcing the successful candidate, so stay tuned.

Humanities News editor wins at Australian Scrabble tournament

Humanities Visiting Fellow Dr Richard Phillipps has one hobby he's like to see established at Bond University—Scrabble. He decided to enter the Australian National Scrabble championships in Brisbane.

The top players entered the Masters and Open divisions over three days, but Richard tried the one-day Open event. To his surprise, he won all seven games, the trophy and \$50.

"I guess I can no longer call myself a novice," he said. He plays with Western Scrabble Network on line, also face to face weekly with Southport RSL Scrabble Club.

To contribute to *Humanities Faculty News*, email Dr Richard Phillipps at rphillip@staff.bond.edu.au and Veronica Boulton at vboulton@staff.bond.edu.au



Richard Phillipps receives his trophy from Scrabble Australia president Karrin Henderson.